

The following emails are written to upsell a supplement that enhances concentration. Every **call to action** in this email sequence is supposed to be a clickable link to the product sales page. "SL" means Subject Line. Once a customer signs up for their email list, they'll soon receive email 1 in their inbox.

5 Emails in a Welcome Sequence

Email 1

SL: Welcome Aboard

Hey <name>,

Glad to have you on the team. Life is about to become remarkably effortless for you.

What we teach and provide here at Neurohacker Collective gives people the power to play the game of life on *EASY MODE*.

Easy mode is achieved when your brain is operating at 150% efficiency and every task you begin is completed with ruthless *SPEED*.

Mental burnout and procrastination are about to become ancient history for you.

They'll be replaced with endless creativity, focus, and motivation.

Keep watching your inbox for Step 1.

<signature>

P.S.,

Here's that free e-book we promised you

Email 2

SL: I almost got kicked out of college for this...

"I swear I'll get it done," I told my father. As I hung up the call and lowered my phone, the panic started to set in.

I was now on academic probation with my university.

If I couldn't raise my GPA this upcoming semester, my father was going to pull me out of college...what would I do with my life if I didn't have a degree?!

When I first joined college as a freshman, I was sure I'd get a marketing degree and become a great salesman just like my father, no problem.

However, I was completely unprepared for the freedom of college life, and I didn't take into account what a massive procrastinator I was because of my ADD.

I had trouble studying for tests and paying attention in class.

So after the first semester, my GPA dipped below a 2.5 GPA, and my father was **furious!**

That's when he called me and issued me the ultimatum:

“RAISE YOUR GPA, OR YOUR TIME IN COLLEGE IS OVER!”

I was in a state of hopelessness because I didn't know how to just magically cure ADD and procrastination.

For my dreams to work, I **needed** to earn this degree. There was no other way.

Fortunately, my biology professor told me about a recent scientific breakthrough that he's been exposed to that rewires the human mind to become “a focus machine.”

He emailed me the link to learn about it. In my desperate position, how could I say no?

Once I exposed myself to this new discovery, it barely took a few days to change my life.

Not only was my procrastination gone, but my mind felt completely rewired to **not care** about anything else but my mission. Unbelievable... it was like an unlimited supply of motivation!!

Straight A's from that point forward became TOO EASY. If I hadn't stumbled upon the Neurohacker Collective, I would have been struggling to find a job right now.

If you too are in need of a miracle like I was, it's in the next line.

I Want to Become a Focus Machine

<signature>

Email 3

SL: How Millionaires Complete Triple Your Work in Half the time

The reason rich people have more money in the bank than you is because they complete far more work than you, but it takes them a sliver of the time it takes you. *How?*

*It's because they've developed "**Deep Work**" muscles.*

Deep work is a very sharp focus-state with zero distractions for a limited time.

When executed properly, it feels like you're on a megadose of adderall.

YOUR deep work muscle is probably nonexistent.

How long can you concentrate on your work before something else catches your attention? 30 seconds?

*Those 30 seconds can become 60-90 minutes with just **one week of practice!***

This is how you begin:

- Find a quiet place to work
- Leave your phone *off* in another room
- Concentrate on work for 15 minutes, and then relax for 10 minutes to reset your brain
- Each day or two, increase the deep work time as much as you're able.

Before you know it, you'll be breezing through 90 minute deep work sessions and completing more work than you ever thought possible.

<signature>

Email 4

SL: Unlock Tony Stark Level Brain-Power in Just a Few Days

Iron Man wasn't *born* with his massive knowledge. He learned it.

What separates Tony from the rest of humanity is his ability to learn **faster** than everybody else.

Fast learning at his level requires two skills:

- Extreme focus
- Incredible memory

Can you study or work for hours on end, without tiring? Or do you get distracted or tired after about 30 minutes?

Can you remember everything you read? Or do you have to look it over ten times for it to stick in your head?

Can't do either? *Maybe there's a cure for you.*

Our neurobiologists at Neurohacker Collective have recently made a scientific breakthrough about the human mind that allows people to enter an extreme state of focus with razor sharp memory.

Thousands that were exposed to this discovery have testified that in less than a few days, they're now able to complete in a single morning what used to take them a whole day!

You too can supercharge your brain in just a few days.

Enhance Your Intelligence

<signature>

Email 5

SL: Scientific cheat-code to kill procrastination

As you read this, there are old classmates and friends of yours that are beating you *BAD* at the game of life.

Superior body, nicer home, better car. Others literally fantasize about what it's like to be them.

The truth of the situation is that unlike you, they've learned to focus on what's important for more than a measly 5 minutes at a time.

And life has rewarded them for it.

So why are YOU so far behind in life?
Are they really that much better than you?

You'd probably like to catch up, wouldn't you?

Instead of wasting time learning through trial and error on how to end procrastination and mental burnout...wouldn't it be better to just snap your fingers and ***instantly end the problem?***

Neurobiologists at Neurohacker Collective have recently made a scientific breakthrough about the human mind that could be your "finger-snap".

The thousands of people that have recently taken advantage of this discovery have testified being able to enter a "highly focused flow state" on command *within one day!*

Enter the Flow State

<signature>